



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 4926775

Schedule Dates 07/29/21-08/04/21
Advertiser Stand For Children (142784)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL ISSUE (ns) (1187)
Brand Est. 7290 (1591600)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Jones,Rachael
Phone/Fax /
CPE Est 7290
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 7290

Date Entered 07/21/21
Last Modified 07/21/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$7,852.50
Net Total \$44,497.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	37	\$52,350.00
Grand Total:	37	\$52,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/29/21-07/30/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		7/21/21
2.0	Normal Line / SPOT	08/02/21-08/04/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1					3	\$600.00	\$1,800.00	Washington (WJLA)		7/21/21
3.0	Normal Line / SPOT	07/29/21-07/30/21	2	:30	6:58A- ABC-Good Morning America					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		7/21/21
4.0	Normal Line / SPOT	08/02/21-08/04/21	2	:30	6:58A- ABC-Good Morning America		1	1	1					3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/21
5.0	Normal Line / SPOT	08/01/21-08/01/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		7/21/21
6.0	Normal Line / SPOT	07/30/21-07/30/21	2	:30	9A- Live with Kelly						1			1	\$600.00	\$600.00	Washington (WJLA)		7/21/21
7.0	Normal Line / SPOT	08/02/21-08/02/21	2	:30	10:58:25A- ABC-The View		1							1	\$900.00	\$900.00	Washington (WJLA)		7/21/21
8.0	Normal Line / SPOT	08/04/21-08/04/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$750.00	\$750.00	Washington (WJLA)		7/21/21
9.0	Normal Line / SPOT	07/29/21-07/29/21	2	:30	2P- ABC-General Hospital					1				1	\$900.00	\$900.00	Washington (WJLA)		7/21/21
10.0	Normal Line / SPOT	07/29/21-07/30/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/21/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	08/02/21-08/04/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1	1					3	\$900.00	\$2,700.00	Washington (WJLA)		7/21/21
12.0	Normal Line / SPOT	07/29/21-07/30/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		7/21/21
13.0	Normal Line / SPOT	08/02/21-08/04/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1					3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/21
14.0	Normal Line / Access	07/30/21-07/30/21	2	:30	6:58:46P- Wheel Of Fortune						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/21/21
15.0	Normal Line / Access	08/04/21-08/04/21	2	:30	6:58:46P- Wheel Of Fortune					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/21/21
16.0	Normal Line / Access	07/29/21-07/29/21	2	:30	7:29:26P- Jeopardy					1				1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/21/21
17.0	Normal Line / Access	08/02/21-08/03/21	2	:30	7:29:26P- Jeopardy		1	1						2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/21/21
18.0	Normal Line / SPOT	07/29/21-07/30/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/21/21
19.0	Normal Line / SPOT	08/02/21-08/04/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1					3	\$900.00	\$2,700.00	Washington (WJLA)		7/21/21
20.0	Normal Line / SPOT	07/31/21-07/31/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/21/21

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21.0	Normal Line / SPOT	08/01/21-08/01/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/21/21

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